



## Monthly Themes

Each month of the #Together4PASSHE Advocacy Campaign, we will share messages and data around an important theme that helps promote the impact and value of a State System Education. Use your social networks to share these messages, data, and your own stories with state legislators.

- October 2021: **Contributions to the State**
- November 2021: **Student Affordability**
- December 2021: **Student Progression and Completion**
- January 2022: **Workforce Alignment**
- February 2022: **Diversity, Equity, and Inclusion**
- March 2022: **Student Access and Enrollment**
- April 2022: **Economic and Social Mobility**

## October 2021: Contributions to the State

### Monthly messages

State System universities are catalysts for upward social mobility for the whole community, and especially for those underrepresented populations that face social and economic barriers to success.

While State System universities not only provide a personal benefit to their students, they also represent a public good that has a multiplier effect for their community and for the Commonwealth.

### Supporting data

- Total economic impact of the State System on the Commonwealth during FY 19-20 was \$4.0 billion
- Each dollar invested by the Commonwealth to one State System university produced an average return of \$8.30 in economic impact
- Aggregate result of total direct spending in 2022-23 is expected to support approximately 45,940 jobs within the Commonwealth, in addition to the State System employees
- Direct spending from FY 2013-14 to FY 2019-20 increased by 2.9 percent
- Projected economic impact of the State System during FY 2022-23 is \$3.8 billion, excluding impact from capital expenditures
- Total impact of Institutional spending projected to increase by 7.6 percent over the period of FY 2019-20 to 2022-23

### October 2021 Poster Graphic



[www.passhe.edu/Together4PASSHE](http://www.passhe.edu/Together4PASSHE)

