



# (Re) Claim what's been missing.

## Life's better when you're connected.

Treating hearing loss lets you focus on who and what you care about. Relationships come alive again. The music, movies, and conversations you enjoy together are no longer a struggle to understand. Life takes on a whole new perspective.

- Experience clarity in a crowded room with the newest technology that lifts voices from background noise and redefines your ability to have conversations
- Take control with a tap: communicate directly with your provider, get health insights—like step counting—and set health goals with the TruHearing app<sup>1</sup>
- Stay active all day with fuss-free, rechargeable batteries that last up to 23 hours<sup>2</sup>
- Stream your favorite entertainment directly to your ears with Bluetooth<sup>®3</sup>



### Your benefit also includes:

- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

## Your 2023 Hearing Coverage

**Your benefit covers up to two Advanced or Premium hearing aids per year<sup>4</sup>**, with copayments ranging from \$499- \$999 per aid, depending on your selected plan design. Check your EOC for plan specific information regarding your routine hearing exam and hearing aid copays.

Call TruHearing<sup>®</sup> to learn more and schedule an appointment

**1-855-544-7171**  
TTY: 711

**Hours:**  
8am–8pm, Monday–Friday

**Check your hearing:**  
[TruHearing.com/Highmark-HS](https://TruHearing.com/Highmark-HS)

<sup>1</sup> Ask your provider to enable virtual appointments. In-app interfacing requires provider activation.

<sup>2</sup> Available on select styles.

<sup>3</sup> Smartphone-compatible hearing aids connect directly to iPhone<sup>®</sup>, iPad<sup>®</sup>, and iPod<sup>®</sup> Touch devices. Some TruHearing models connect to Android<sup>®</sup> phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

<sup>4</sup> One hearing aid per ear, per coverage year.

Highmark Choice Company and Highmark Senior Health Company are Medicare Advantage plans with a Medicare contract. Enrollment in Highmark Choice Company and Highmark Senior Health Company depends on contract renewal. Health benefits or health benefit administration may be provided by or through Highmark Choice Company or Highmark Senior Health Company. Highmark Blue Shield provides certain administrative communications for these companies. Highmark Blue Shield, Highmark Choice Company and Highmark Senior Health Company are independent licensees of the Blue Cross Blue Shield Association. All references to “Highmark” in this document are references to the Highmark company that is providing the member’s health benefits or health benefit administration. TruHearing is an independent company that provides supplemental routine hearing exams and hearing aids to Highmark Medicare Advantage members.

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